

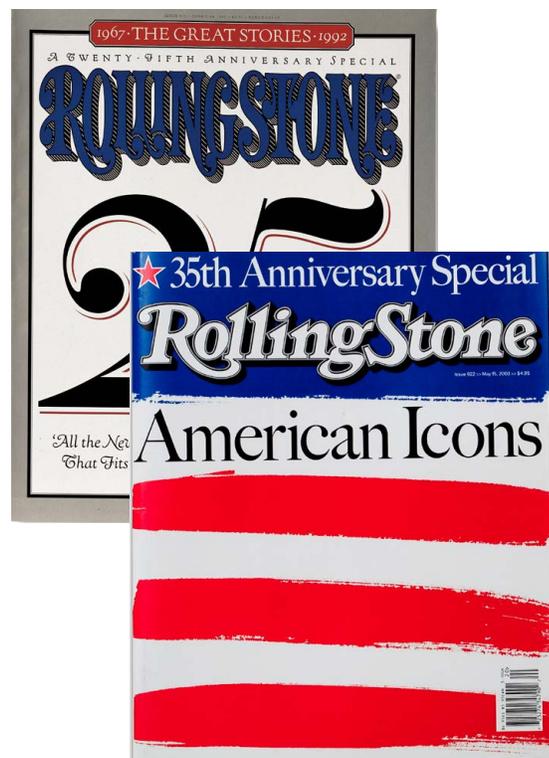
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The Rolling Stone Archive

Take a Deep Dive Into Popular Music and Wider Popular Culture with the Complete Backfile of One of the Most Influential 20th–21st-Century Magazines

The backfile of *Rolling Stone* magazine covers the magazine from its launch in 1967 to the present. One of the most influential consumer magazines of the 20th–21st centuries, it initially sought to reflect the cultural, social, and political outlook of a generation of students and young adults. It soon became a leading vehicle for rock and popular music journalism, shaping and chronicling new trends and movements. Also notable for its commitment to reporting on controversial topics that were largely absent from mainstream media, *Rolling Stone* was closely identified with a multifaceted 1960s–70s counter-culture. Major journalists and authors to have contributed include Hunter S. Thompson, Patti Smith, and Tom Wolfe.

From the 1980s, its coverage expanded to encompass further entertainment topics, such as film and television, making it a leading resource for contemporary reporting and reviews pertaining to wider popular culture. This period also saw the successful serialization of Wolfe's *The Bonfire of the Vanities* and the publication of one of the first national magazine features about the mystery of AIDS. The archive will support research in 20th–21st-century history and politics, music, cultural studies, media studies, sociology, and more.



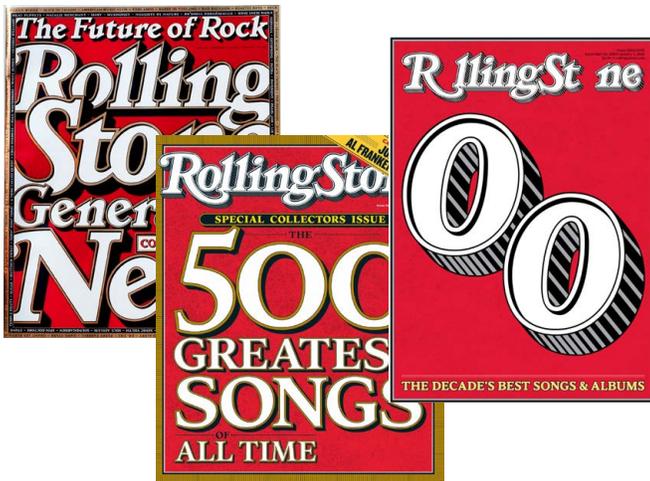
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FEATURES

- Coverage from the first issue (1967) to the present, with the ongoing addition of new issues – over half a century of content*
- Article-level indexing with color page images and searchable text
- Document-type indexing permitting retrieval of specific content such as advertisements, photographs, illustrations, fiction, and reviews
- Approximately 150,000 pages
- Cover to cover scanning in color

*Our policy is to include each issue from the first and to scan from cover to cover. Due to the rarity of some of the original print volumes, however, there may be some small gaps (issues or pages).



USING THE ROLLING STONE ARCHIVE

The following examples of published research and dissertations extensively cite Rolling Stone:

- Rhodes, Lisa L. *Groupies, Girls, and Chicks: Articles on Women Musicians and Fans in "Rolling Stone" and Selected Other Mainstream Magazines, 1967–1972*, [Dissertation] The University of Texas at Austin, 2001
- Pompper, D., Lee, S., & Lerner, S. (2009). Gauging Outcomes of the 1960s Social Equality Movements: Nearly Four Decades of Gender and Ethnicity on the Cover of the "Rolling Stone" Magazine. *Journal of Popular Culture*, 42(2), 273-290.
- Brennan, M. (2007). *Down Beats and Rolling Stones: An Historical Comparison of American Jazz and Rock Journalism*, [Dissertation] University of Stirling
- Krasnow, C. H. (1999). *The Development of Aesthetic Ideology in Popular Music: Rock and Disco in the Nineteen Seventies*, [Dissertation] University of Minnesota
- Hatton, Erin, and Mary N. Trautner. "Equal Opportunity Objectification? the Sexualization of Men and Women on the Cover of Rolling Stone." *Sexuality & Culture*, vol. 15, no. 3, 2011, pp. 256-278.
- Hudson, K. (1983). *The Language of the Teenage Revolution*. Humanities Press.

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